



SAM  
AND THE PLASTIC PLAN  
BINE PENZ



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Sam learned something interesting today. All the leaves that a tree doesn't need anymore fall down and are eaten by tiny animals. When the animals poop them out again, they create soil. This is the beginning of something new, like sunflowers. There's a new sunflower and – poof! – the old leaves are gone. Isn't that brilliant? What a clever idea!



Sam thinks plants and animals are highly interesting and – hooray! – tomorrow there will be a school trip to the forest.

On his way home, he suddenly finds a small fish floating lifelessly in the stream. “Oh no, poor thing!” Sam fishes the animal out of the water. Hmm ... as dead as a dodo. Why did it die?



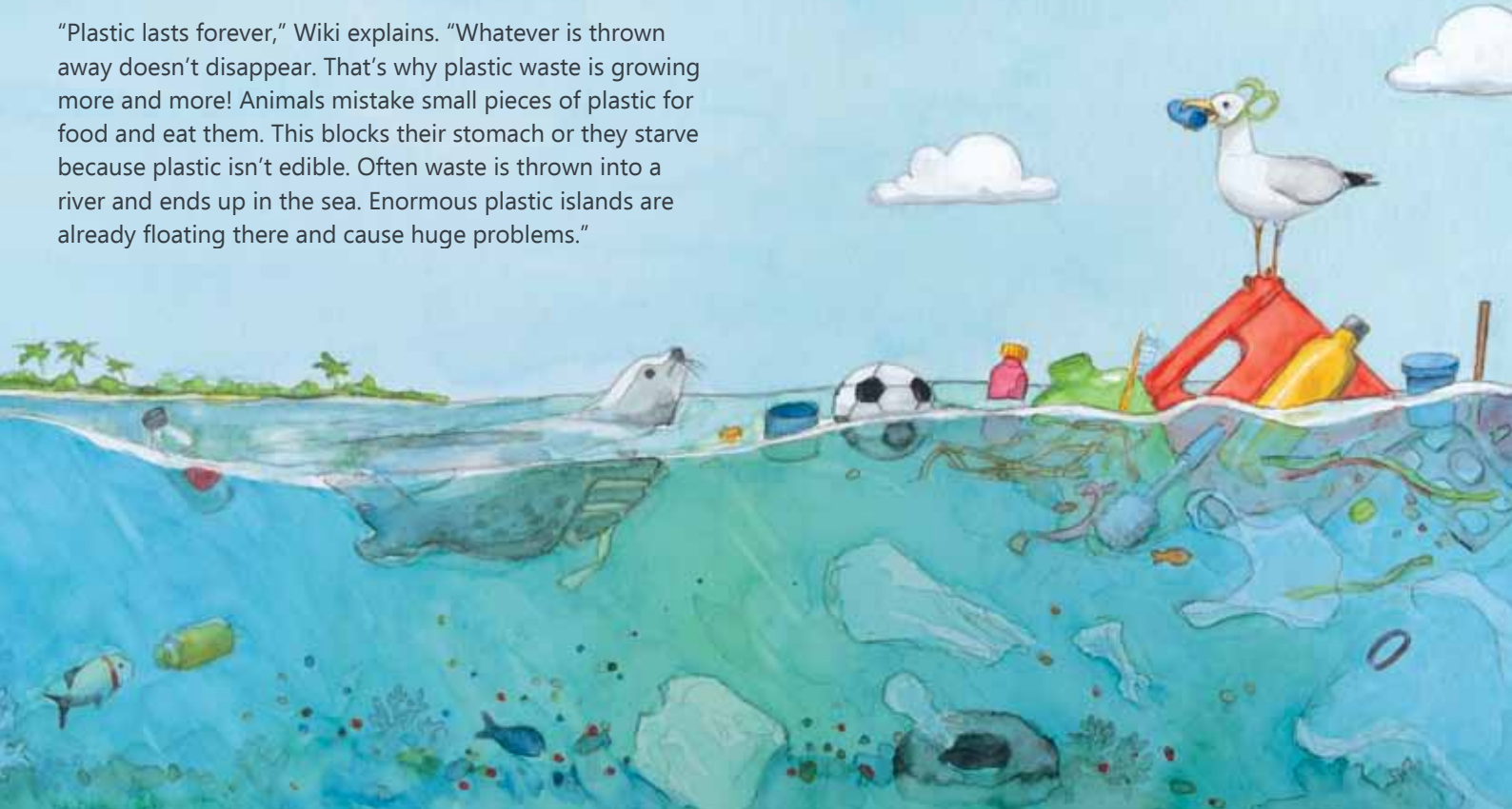
Sam wants to share his discovery with Wiki. Wiki is Sam's big sister. She is very clever and loves collecting answers about plants and animals. He believes she has got them all. Sam quietly sneaks past his dad. Since his dad only allows dead animals in the house that you can buy in a grocery store.





Wiki inspects the fish like a detective.  
"It probably, hmm ..." She pauses and thinks. Suddenly she remembers an article that she recently read.  
"The poor thing starved to death or died because his poop machine got blocked," she finally concludes.  
"Starved to death because it couldn't poop?" Sam is confused. "Sure," Wiki says, "due to plastic waste in the water!" Now Sam is really confused.

“Plastic lasts forever,” Wiki explains. “Whatever is thrown away doesn’t disappear. That’s why plastic waste is growing more and more! Animals mistake small pieces of plastic for food and eat them. This blocks their stomach or they starve because plastic isn’t edible. Often waste is thrown into a river and ends up in the sea. Enormous plastic islands are already floating there and cause huge problems.”



"Terrible!" Sam is shocked, "I never want to have anything made out of plastic again!"

Wiki smiles with disbelief.

"No toys made out of plastic anymore?"

"No!"

"And cookies from a plastic bag?"

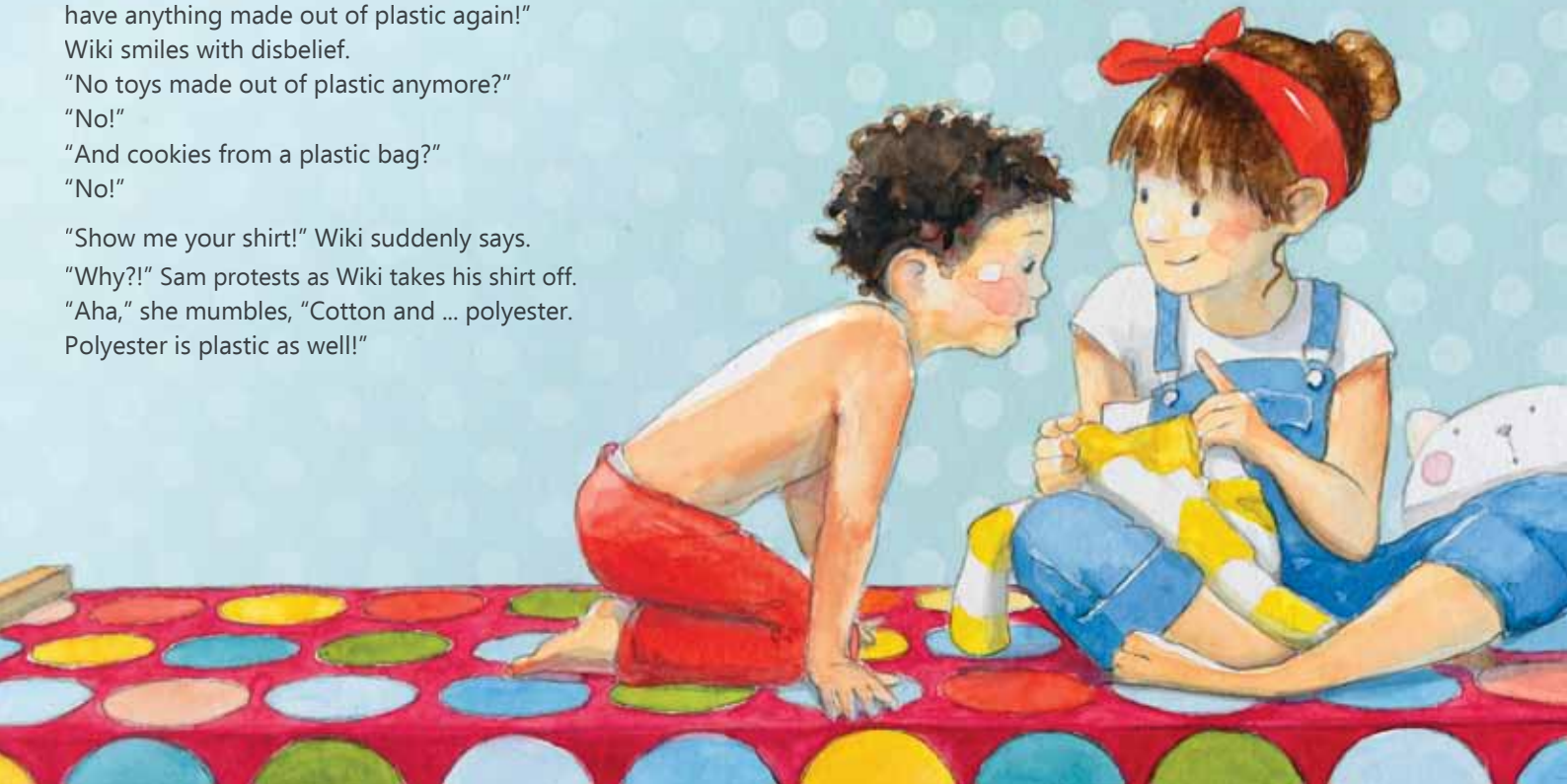
"No!"

"Show me your shirt!" Wiki suddenly says.

"Why?!" Sam protests as Wiki takes his shirt off.

"Aha," she mumbles, "Cotton and ... polyester.

Polyester is plastic as well!"







Sam grabs the fish and runs into his room. He takes off his pants and looks for the small label in them. "Cotton and E...las...tane," Sam reads out aloud. "Plastic!" Wiki shouts from her room. Sam rummages around his wardrobe, "Nylon?" – "Plastic!" Wiki answered. "And acrylic?" – "Plastic!" "Silk?" – "That's okay. It's spit from a caterpillar," Wiki giggles. "Well," Sam thinks, "Grandma's socks are okay too. They are made out of sheep's hair. And my under-shirt is made out of cotton, like cotton candy." Sam is very determined, no more plastic that pollutes our world forever.





The next morning Sam is the first one at the kitchen table and already dressed with a woollen hat and a cotton shirt, mom's old silk scarf and grandma's wool socks. "Good morning," mom yawns. She gives him a kiss and slices the bread. Wiki comes into the kitchen and bursts out laughing. Sam proudly explains why no animals have to die anymore because of him. "That's good," mom says. "We have to do something against all the plastic waste." Wiki is still giggling, "You can't let him run around like this!"



"Wiki is right," mom confirms with a smile, "It's raining. Plastic would be waterproof and light. With these clothes though, you won't have a nice school trip to the forest."

The trip to the forest!  
Sam thinks of the beautiful forest, the trees, the leaves, ...

"That's how we can do it!" he suddenly shouts,  
"Like with the leaves! All the plastic that we don't need anymore is collected and cut into pieces. Then we put them together again and create something new, like clothes, waterproof and light. There's a new coat and – poof! – the old plastic is gone."





Mom is impressed, "What a great plan, Sam! You're just like a grown-up inventor. I'd like to show you something." Mom fetches Sam's jacket, rain pants and his waterproof shoes. She looks for the small label in his jacket. What does it say? Wiki reads it out aloud, "Made out of old plastic bottles."

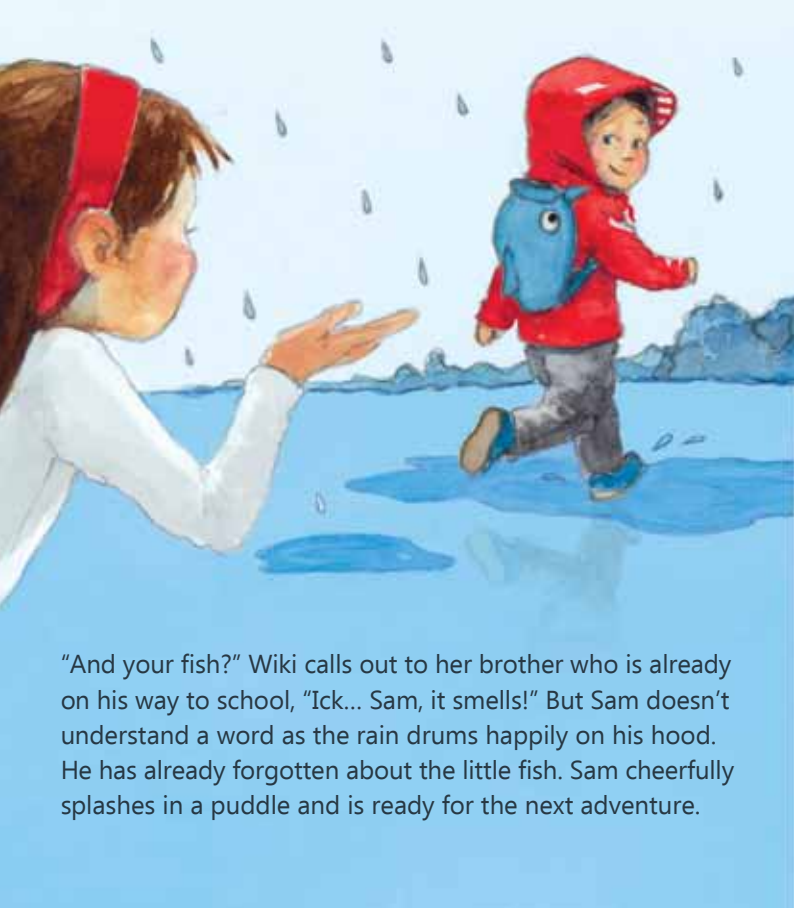
Really, that already exists?!

"And when they fall apart," mom explains, "they can be returned and new clothes are made out of them."

"That's brilliant!" Wiki rejoices.

"What a clever idea!" Sam is thrilled.





“And your fish?” Wiki calls out to her brother who is already on his way to school, “Ick... Sam, it smells!” But Sam doesn’t understand a word as the rain drums happily on his hood. He has already forgotten about the little fish. Sam cheerfully splashes in a puddle and is ready for the next adventure.

### **Sympatex – best protection and maximum ecology**

We are responsible for leaving the world to our children at least as we found it. That’s why our company’s responsibility doesn’t end with its corporate boundaries.

We are dedicated to jointly close the clothing loop. Become a part of it!

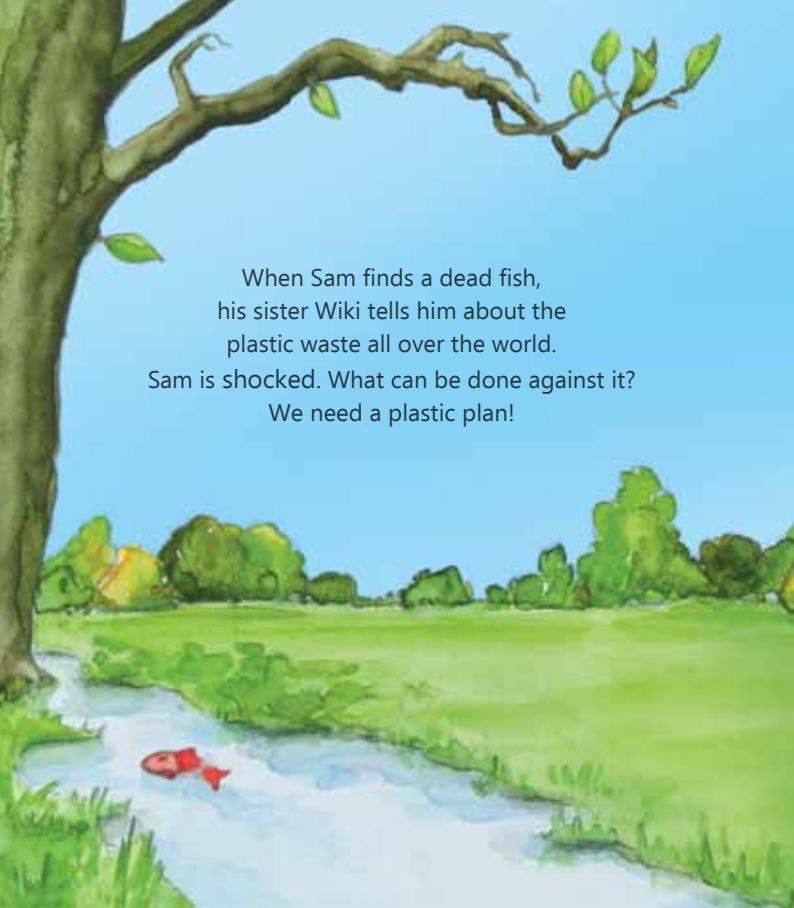
#### **Best protection:**

100% waterproof  
100% windproof  
optimally breathable

#### **Maximum ecology:**

- 100 % recyclable and climate-neutral membrane
- 100 % recyclable and recycled textiles
- PTFE-/PFC-free , Ökotex® standard 100





When Sam finds a dead fish,  
his sister Wiki tells him about the  
plastic waste all over the world.  
Sam is shocked. What can be done against it?  
We need a plastic plan!