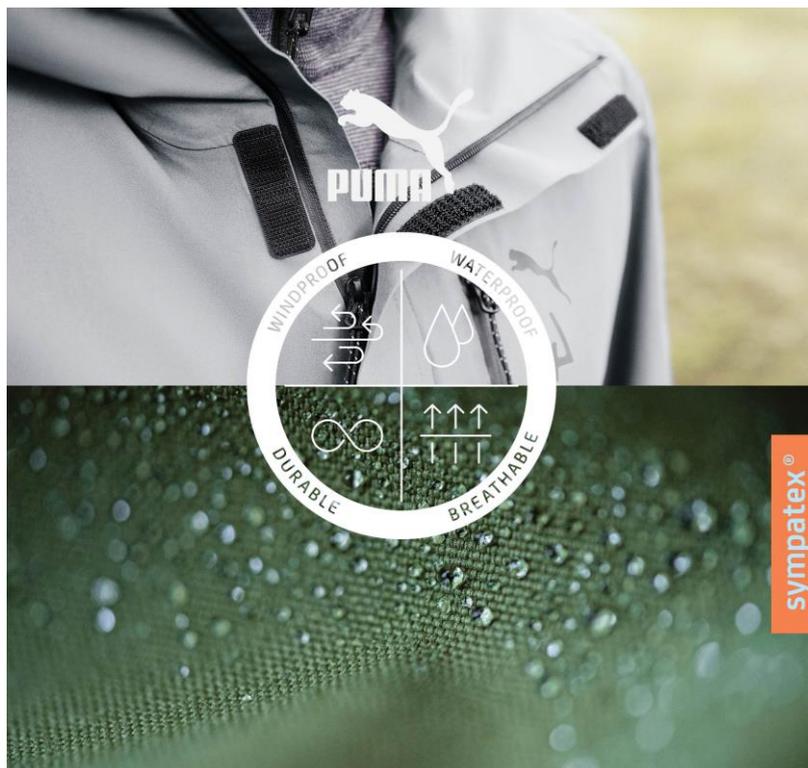


Unterföhring, 13th of June 2022

Eco conscious values united

Puma teams up with Sympatex



Today, Global Sports Brand PUMA and Sympatex announce a strategic partnership that will focus on an innovative sustainable approach to highly technical and recycled polyester-based materials and products. This represents another step forward for Sympatex and PUMA in their efforts to transform and empower the outdoor industry. The new collection will launch in autumn / winter 2022, available at leading retailers worldwide, as well as PUMA.com and PUMA stores.

"PUMA is partnering with Sympatex for their innovative sustainable approach to highly technical materials and products," said Jacqueline Whalen, Head of Product Line Management, Run/Train Apparel at PUMA. "A brand with eco conscious values and cutting-edge technology aligns with PUMA's goals and vision, so it was an obvious choice for Apparel."

As part of PUMA's Forever Better sustainability strategy ([PUMA Annual Report 2021](#)), using less carbon intensive raw materials is an important pillar of Puma's sustainability strategy. In 2021, PUMA expanded the use of recycled polyester to 55% in its Apparel products, as part of its strategy to use 75% recycled polyester in its Apparel and Accessories by 2025.

"We need recyclable solutions to close the textile loop as fast as possible. I am looking forward to an ambitious partnership with PUMA, one of the world's leading sports brands for which it is natural heading in one direction together: cooperation, new ideas and our responsibility in the outdoor industry not to be satisfied with what is currently status quo", said Anja Palic, Product Management Apparel at Sympatex.

For Sympatex, circularity is a non-negotiable principle for all their entrepreneurial activities. Since 2016, the brand's promise has been circularity by 2030. Sympatex produces functional textiles from recycled and recyclable monomaterials. The brand will no longer use new materials from the oil industry in the future. Instead, used textiles are transformed into new, high-quality functional textiles.

Partnering with consciousness and collaboration to drive collective action and positive change, describes perfectly what PUMA and Sympatex unites," said Kim Scholze, Chief Sustainable Community Manager and Head of Storytelling at Sympatex. „We are happy that we agreed on this longterm partnership, to witness great product quality and support the protection of our environment and society as a whole," she added.

The press release including all high resolution press images can be downloaded [here](#).

About Sympatex

Re>Closing the loop. Together. By incorporating a climate-neutral and recyclable Sympatex membrane.

100 billion garments and 23 billion pairs of shoes produced p.a. represent Sympatex's future source of new raw material, once they've reached their end of life. The intelligent Sympatex membrane has been used in clothing, shoes, accessories and technical applications since 1986 and guarantees being 100% waterproof, windproof and breathable - in accordance with the performance standard. Intelligent? The membrane develops proportionally increasing breathability at higher activity. New and far above standard is that Sympatex produces functional textiles from recycled and recyclable monomaterials. Sympatex will no longer use new materials from the oil industry in the future. Instead, used textiles are transformed into new, high-quality membranes, laminates and functional textiles. Sympatex is working with selected brand partners worldwide to close the textile cycle together.

Learn more about how the ingredient brand Sympatex uses its own collaborative attitude and brand power to turn new ideas into reality:

www.sympatex.com

About PUMA

PUMA is one of the world's leading Sports Brands, designing, developing, selling and marketing footwear, apparel and accessories. For more than 70 years, PUMA has relentlessly pushed sport and culture forward by creating fast products for the world's fastest athletes. PUMA offers performance and sport-inspired lifestyle products in categories such as Football, Running and Training, Basketball, Golf, and Motorsports. It collaborates with renowned designers and brands to bring sport influences into street culture and fashion. The PUMA Group owns the brands PUMA, Cobra Golf and stichd. The company distributes its products in more than 120 countries, employs more than 16,000 people worldwide, and is headquartered in Herzogenaurach/Germany. <https://about.puma.com/>

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