Biography Kim Scholze

"Every single one of my projects, including every Sympatex project, is driven by values. 'Re>Closing the loop. Together' aptly formulates our ultimate goal: to have a common and holistic view of our world and thus to make the best possible use of our sphere of influence. At the same time, I am convinced that in order to act sustainably, it takes more than to refer to one's own company. Rather, an industry-wide, common pursuit of circularity is indispensable."

Kim Scholze, Chief Sustainable Community Manager & Head of Storytelling, Sympatex

Background

Kim Scholze

- Kim Scholze believes in the power of the many. In her personal and professional life, there are few things closer to her than collaboration and unity for change.
- Now being responsible for business development and communication at Sympatex she stands for partnerships, accelerating to learn from each other.
- Kim Scholze is closely connected to the sports and outdoor industry: she has strategically developed and shaped brands and platforms like bench and ISPO over 25 years.
- The close connection to industries has led, among other things, to Scholze developing her own podcast format (Spuzziness). With her work, Scholze puts the topic of sustainability on the agenda of various platforms, including the global platform ISPO.
- Her goal is to enlarge the reach of valuable and educational content.
- In 2021 Kim Scholze founded www.Sympathy-Lab.com, that will be the learning and exchange platform for sustainable information.

Quotes

Kim Scholze, regarding Sympathy-Lab:

"The foundation of the Sympathy Lab is the result of my search for a platform that stands for collaboration. A hub or even a library, to ensure that all information that initiates real change finds its place to get published. Thus, the right people, with the right expertise, find their way together to eventually inspire people."

Kim Scholze:

"We are currently the only ingredient brand having products in our portfolio that consist of 100% recycled textiles. Circularity is already possible at Sympatex – also thanks to the right, sustainable partnerships."

„The Circular Economy project can certainly never be described as complete. Basically, it's actually now that it really starts. Five years ago, we have already began to set the most important milestones in terms of circularity."

„In 2022, thanks to our innovative R&D team, we will expand the part of our Fibre2Fibre range so that we will no longer have to use virgin polyester in the future. And especially due to the cooperation of various project teams, Sympatex will rely 100% on raw materials from a closed textile cycle by 2030."

„For an ingredient brand alone, it is not possible to implement the approach of a circular economy sustainably. That's why I rely on cooperation within our industry and promote a visionary, open dialogue."

www.sympatex.com