



Sympatex Technologies attends Asia Outdoor Trade Show 2011 for the first time

For decades, Sympatex technologies has been a byword for modern, high-tech functional systems. As an “ingredient” brand with a recognition factor of over 70% in the German-speaking countries, Sympatex provides environmentally friendly, breathable, wind- and waterproof membrane systems and layer laminates.

Sympatex is partner of big-name manufacturers in the clothing, footwear, accessories and protective workwear segments. High quality standards and many innovations for improved performance and sustainability are a broad base of satisfied customers and a number of top awards.

With key markets like China and Korea Sympatex has been starting its activities successfully in the Asian market 2 seasons ago. The Asia Outdoor Trade Show is the adequate platform to convey the premium positioning of Sympatex and to support top clients like Kolumb, Telent, Carava, Mobi Garden and many more.

Sympatex Technologies employs a global workforce of 300 in 14 sales offices. The HongKong branch is currently being renovated and additional staff is hired to meet Asian market requirements to its full extent.