



## PRESS RELEASE

Sympatex Technologies GmbH on course for further success

### **Sympatex wins new partners and expands existing collaborations**

***Spring/summer 2010: for the first time, summer styles with Maloja, Zimtstern and Bleed***

**Unterföhring, xx July 2009:** Sympatex has become a byword for top-level performance and maximum ecology. It's a combination that is attracting ever more brands in the activewear segment. The young label Bleed, for example, will be presenting its first products featuring Sympatex in summer 2010. And brands like Zimtstern and Maloja are expanding their existing partnerships with Sympatex and will be presenting their first ever summer products featuring the functional systems from the Munich-based specialist. Since the brand's realignment in 2008, Sympatex has been able to continuously consolidate its strong position in the activewear sector and now has over 40 production partners. These include big-name brands such as Billabong, Nike, Lacoste, Rono, HEAD, Golite and Hahnenkamm.

#### **Bleed**

In summer 2010, Bleed will be presenting three-layer jackets equipped with Sympatex: two for men and one for women. Bleed set itself the challenge of reducing the environmental impact of its product manufacturing processes, but without skimping on the top-level functionality its customers expect. Sympatex turned out to be the ideal partner, because the Sympatex membrane can be recycled without producing any harmful residues and is also fully biodegradable – unlike standard PTFE-based membranes. These are problematic for both the environment and for health, as PTFE cannot be broken down by any natural process.

#### **Zimtstern**

Environmentally friendly materials are also a major focus at Zimtstern. For summer 2010, the board sport brand got together with Sympatex to develop two functional jackets made of 100-percent recycled polyester. The Sympatex membrane used as well as the outer material and lining are all bluesign®-certified, a positive reflection on the companies' top level,

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environmentally friendly production chain. The expansion of the partnership between Zimtstern and Sympatex is yet another proof that highly functional clothing and environmentally sound production are not mutually exclusive. Zimtstern's Sympatex-equipped DLX line has already been recognised for its use of environmentally friendly materials, receiving the ECO Responsibility Award at ispo 2009.

### **Maloja**

Maloja is another company that is building on its successful collaboration with Sympatex that kicked off with the autumn/winter season 2009. The bikewear brand will be presenting 14 different styles for summer 2010 – all featuring the Sympatex membrane. A particular highlight of the collection is a 'bike and fashion pant' made from a functional material that Maloja has developed in collaboration with the streetwear label Timezone.



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