



## **PRESS RELEASE**

### **moisture-tech by Sympatex®: unrivalled breathability and performance**

*Novel waterproof lining laminate provides perfect microclimate in shoes*

Unterföhring, 20<sup>th</sup> December 2012. Sympatex will introduce a novel technology for the footwear sector during the ISPO 2012 in Munich: moisture-tech by Sympatex® creates a considerably increased breathability and thus a perfect climate comfort in shoes.

This has been made possible by developing a new composite material with an improved regulation of moisture. The moisture is transferred quickly from the foot and transported extensively to the hydrophilic membrane thanks to an innovative intermediate layer. Activating the surface of the membrane offers the best dynamic breathability and an accelerated transfer of moisture to the outside. The shoe adapts to the athlete's performance and guarantees dry feet in all weathers.

A solution has also been found for the „taped“ areas of the shoe, where there is no breathability because of adhesion and seams. Thanks to moisture-tech by Sympatex®, the moisture in these areas is redistributed to the membrane and can then be transported to the outside.

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