



## PRESS RELEASE

Sympatex Technologies GmbH:

### **Strong partnership: Sympatex and Ziener extend cooperation – Ziener Bikewear with Sympatex membrane as from 2011**

**Unterföhring / Munich, April 2010:** Providing the equipment for the German Association of Ski Instructors in the winter of 2009/2010 together was the beginning of the cooperation between Sympatex and Ziener Apparel. In 2011, the successful partnership will continue this summer: Ziener will equip its bikewear with the high-tech functional systems of Sympatex for the first time.

To provide optimal weather protection for ambitious mountain bikers is the main goal of Ziener Bikewear. The company for sports clothing located in Oberammergau completely relies on Sympatex. And with good cause, because the Sympatex membrane is 100% windproof and waterproof as well as perfectly breathable. It is also made of polyether-ester that represents no health hazard and is therefore absolutely environmentally friendly and skin friendly and recyclable like a PET bottle. The Sympatex membrane was awarded with the Öko-Tex 100 Standard, and it was certified by bluesign® for the high standard of the production concerning environmental protection, health and safety.

A high-tech functional jacket with a Sympatex membrane will be available as part of the first joint collection in the summer of 2011. All the details are completely adjusted to the requirements of mountain bikers. The jacket is equipped with pit zips below the arms, a detachable hood and a back pocket for storing small things. The men's jacket "Caballero" is available in the colours green, blue, red and black. "Conella", the version for women, comes in purple, pink, red and black at the retail price of 299 euros.

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Sympatex presents the jacket at this year's OutDoor Fair in Friedrichshafen from 15 July to 18 July. It is possible to test the jacket exclusively at the Sympatex Bike Festival in Riva from 30 April to 2 May 2010.



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