

## Presseinformation

### Johannes T. Rathmer appointed Head of Street, Business and Leisurewear at Sympatex Technology

Johannes T. Rathmer (50) is the new face in the Sympatex Technology management team, taking on the role of Head of Street, Business and Leisurewear at the Munich-based functional clothing systems specialists. Since 1 September 2007, he has been responsible for restructuring and expanding the leisurewear range at Sympatex Technology. Rathmer has held various management positions in the textile and sporting goods industry, having worked previously for a number of top companies including Adidas, Head Sportswear, Puma, Converse, Medima and Götzburg. "Johannes Rathmer has many years of experience in the sports and fashion industries and an excellent understanding of the market. He is the ideal choice to further develop street, business and leisurewear at Sympatex Technology," says Mr. Martin Friedrich, CEO at Sympatex Technology. With this new addition to its sports and leisurewear staff, the Munich-based company is underlining its future ambitions in both segments, as well as in the general realignment of the company. Rathmer stepped into his new role at the beginning of September and reports directly to Mr. Martin Friedrich.

Sympatex Technology also added to its Sales and Development teams at the beginning of October with the appointments of Mr. Ralf-Ulrich Kussmann as Sales Manager Contract & Workwear, Ms. Sandra Huber as Sales Manager Contract & Workwear Footwear/Firebrigade and Ms. Katharina Stuhl as Sales Manager Active Wear. In addition, Ms. Vera Krasnoselova joined the Sympatex Technology Research and Development team in October to support their work on laminate development.

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# Presseinformation

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